

Social Media Policy - Field

Backline Logistic Support Services (BLSS) actively encourage employees and representatives to engage with the company via social media. This may include sharing/liking posts or commenting on/engaging with discussions on a variety of related topics.

Employees or representatives of, whether engaged directly or via an umbrella company on a full time, part time, permanent or temporary basis, Backline Logistic Support Services should not make any negative/derogatory comments or posts about BLSS or any client of BLSS on any social media platforms including but not limited to Facebook, 'X' formerly Twitter, Google+ or LinkedIn.

Employees or representatives are also not permitted to make any post or comment which may bring into disrepute BLSS or a client of BLSS. This includes but is not limited to making such posts on the company's social media profile(s) or contacting other employees or representatives of these companies via social media to make such comments or posts.

Employees or representatives who feel that they have cause to make such comments should instead contact their local branch or Backline representative who will deal with any issues in the appropriate manner.

BLSS uses social media management software that flags up any posts concerning BLSS or any client of BLSS in order that this policy may be monitored.

If you feel that any post or comment by BLSS own social media account(s) do not comply with this policy, then you should inform your local branch or BLSS representative who will escalate the issue in order that the appropriate action may be taken.

Employees or representatives of BLSS who fail to comply with this policy may face disciplinary action up to and including termination of their working relationship with BLSS.